

FACULTY OF ELECTRICAL  
ENGINEERING**SUBJECT CARD**

Name in Polish: **Etyka w biznesie**  
 Name in English: **Ethics in bussiness**  
 Main field of study (if applicable): **Electrical Engineering**  
 Specialization (if applicable): **Renewable Energy Systems**  
 Level and form of studies: **2nd level, full-time**  
 Kind of subject: **optional / university-wide**  
 Subject code: **FLH051721**  
 Group of courses: **NO**

	Lecture	Classes	Laboratory	Project	Seminar
Number of hours of organized classes in University (ZZU):					15
Number of hours of total student workload (CNPS):					50
Form of crediting:					crediting with grade
For group of courses mark (X) final course:					
Number of ECTS points:					2
including number of ECTS points for practical (P) classes :					2
including number of ECTS points for direct teacher-student contact (BK) classes:					1.40

**PREREQUISITES RELATING TO KNOWLEDGE, SKILLS AND OTHER COMPETENCES**

1. Text interpretation ability
2. Basic abilities in performing analysis and synthesis

**SUBJECT OBJECTIVES**

- C1. Analysis of the significance and role of ethics in modern business  
 C2. Resolve problems relating to social responsibility to the surroundings  
 C3. The appearance and analysis of the situation in which ethical problems may arise  
 C4. Sensitize students to the ethical problems

**SUBJECT LEARNING OUTCOMES***relating to knowledge:**relating to skills:*

PEU\_U01 Student has the ability to understand social, economic, legal and others non technical conditions of engineering activities.

PEU\_U02 The student is able to formulate and thoroughly justify opinions, prepare and make presentations related to the problems from the scope of topics of the studied discipline as well as to the topics related to the environment of work. Is also able to take part in scientific and professional discussions.

*relating to social competences:*

PEU\_K01 The student is able to think critically and to argue their position, allowing it properly determine the priorities for implementing specified by himself or other tasks, taking into account issues of social responsibility.

**PROGRAMME CONTENT**

Form of classes - seminar		Number of hours:
Sem 1	Introduction to business ethics	1
Sem 2	Ethics in economic activity	1
Sem 3	Protection of intellectual property versus ethics	1
Sem 4	Economic crises as a source of change in moral values	2
Sem 5	Ethical trade	1
Sem 6	Corporate Social Responsibility	2
Sem 7	Ecoethic	2
Sem 8	Ethics in Marketing	2
Sem 9	Areas of of modern ethical finance	1
Sem 10	Manipulation, corruption, lies and abuses in business	2
Total hours:		<b>15</b>

**TEACHING TOOLS USED**

- N1. Information lecture  
 N2. Interactive lecture  
 N3. Multimedia presentation  
 N4. Discussion

**EVALUATION OF SUBJECT LEARNING OUTCOMES ACHIEVEMENT**

Evaluation <i>F - forming (during semester) P - concluding (at semester end)</i>	Educational effect number	Way of evaluating educational effect achievement
F1(s)	PEU_U01 PEU_U02 PEU_K01	Presentation
F2(s)	PEU_U01 PEU_U02 PEU_K01	Activity on the lectures
P(s)	$P=0,8F1+0,2F2$	

**PRIMARY AND SECONDARY LITERATURE****PRIMARY LITERATURE:**

- [1] B. Klimczak, Etyka gospodarcza, Wrocław 1996.  
 [2] P. M. Minus, Etyka w biznesie, Warszawa 1995.  
 [3] E. Sternberg, Czysty biznes. Etyka biznesu w działaniu, Warszawa 1998.

**SECONDARY LITERATURE:**

- [1] G. D. Chrissides, J. H. Kaler, Wprowadzenie do etyki biznesu, Warszawa 1999.  
 [2] A. Chaufen, Kradzież a rozwój gospodarczy, Warszawa 2006.  
 [3] C. Porębski, Czy etyka się opłaca, Kraków 1997.  
 [4] Podstawy marketingu, pod red. J. Altkorna, Kraków 2004.  
 [5] M. Bąk, P. Kulawczuk, A. Szcześniak, Strategia polskiego biznesu wobec korupcji, Warszawa 2001.

**SUBJECT SUPERVISOR**

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