



**MathWorks** 

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**#MATLABEXPO**

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Tell us about you!



# MATLAB EXPO

## Preparing Engineers for the Growing AI Workforce

*Gaby Arellano-Bello, MathWorks*



*Maria E. Gavilan-Alfonso, MathWorks*







# Company “Administrador del Mercado Mayorista” Develops AI-Based Models for Predicting Electricity Demand



## Challenge

Forecast electricity demand across Guatemala to increase grid stability, maximize power generated from renewable resources, and lower energy costs

## Solution

Use MATLAB to develop machine learning and deep learning algorithms that use historical load measurements, outside temperatures, and other data to predict hour-by-hour demand

## Results

- Prediction error halved
- Models updated rapidly for pandemic-related changes
- Production tool developed and deployed in 6 months



**Demand prediction tool.**

*“Before starting this project, we had no experience with AI and little experience with programming in MATLAB. Machine learning and deep learning are complex topics, but MATLAB made the project straightforward for us with toolboxes that are easy to learn and use.”*

*- Lead engineer, Administrador del Mercado Mayorista*

# Key Industries



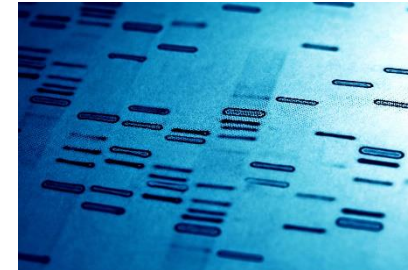
**Aerospace and Defense**



**Automotive**



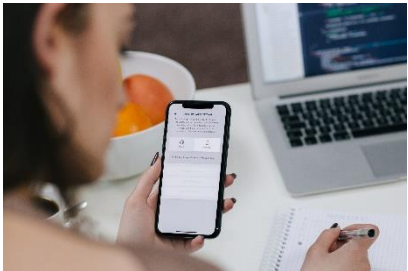
**Biological Sciences**



**Biotech and Pharmaceutical**



**Communications**



**Electronics**



**Energy Production**



**Financial Services**



**Industrial Machinery**



**Medical Devices**



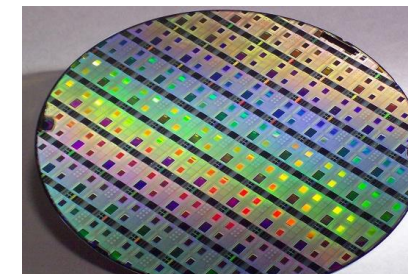
**Metals, Materials, Mining**



**Neuroscience**



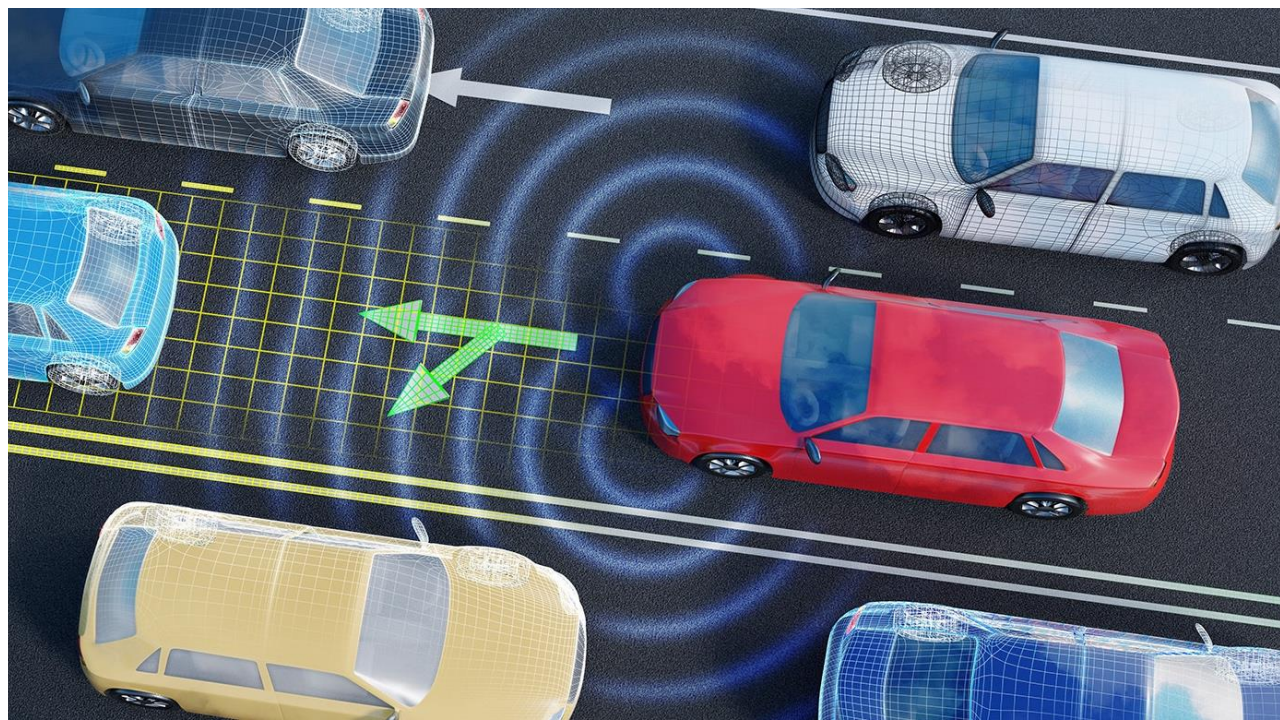
**Railway Systems**



**Semiconductors**



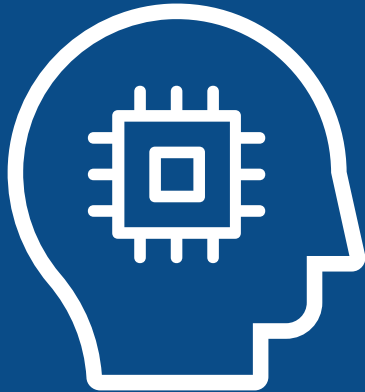
**Software and Internet**



# AI megatrend

## ARTIFICIAL INTELLIGENCE

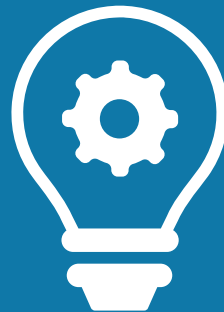
Any technique that enables machines to mimic human intelligence



1950s

## MACHINE LEARNING

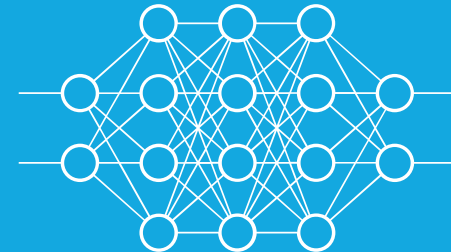
Statistical methods that enable machines to “learn” tasks from data without explicitly programming



1980s

## DEEP LEARNING

Neural networks with many layers that learn representations and tasks “directly” from data



2010s



# MATLAB® & SIMULINK®



## MathWorks is your AI partner



### Your People

Helping you build an agile workforce today and preparing tomorrow's engineers



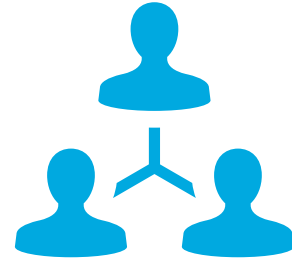
### The Platform

MATLAB, Simulink, and over 100 add-on products for specialized applications



### Our Expertise

From onboarding and implementation to solving advanced engineering challenges

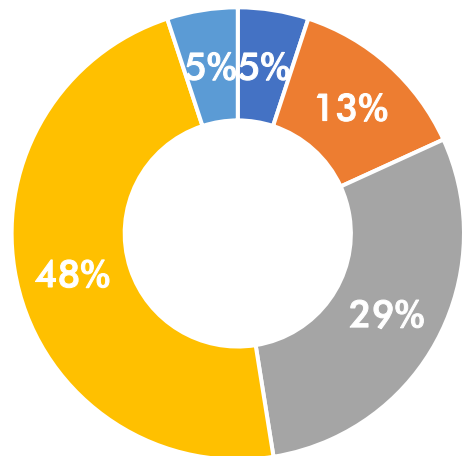


**What are the gaps between the skills of new engineers and what the industry requires?**

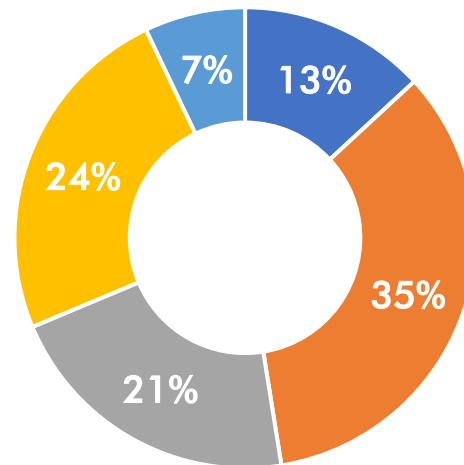
## Technical Skills – Existing gaps

According to the Survey for Skills Gaps in Recent Engineering Graduates (ASEE, 2020):

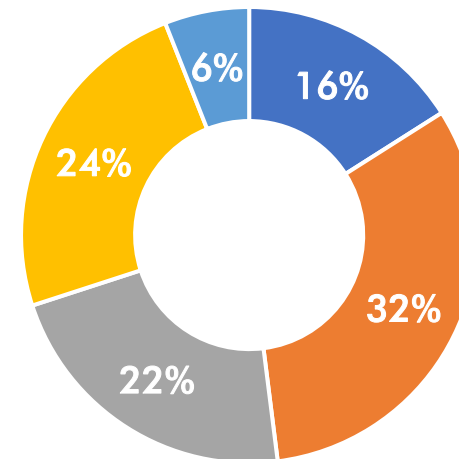
### Artificial Intelligence



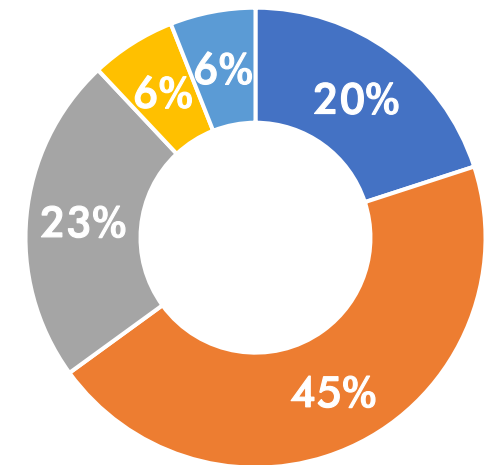
### Simulation



### Model-Based Systems Engineering



### Systems Integration and Systems Thinking



■ Very prepared  
 ■ Somewhat prepared  
 ■ Very little preparation  
 ■ Not prepared at all  
 ■ Gained skill after graduation

# Teaching AI + X

Audio Processing

Signal Processing

Image Processing

Biomedicine

Robotics

...

Lecture

- 1 – 2 classes
- Overview on theory
- Domain-specific applications

Pre-work

- Readings
- Self-paced courses

Assignment

- **[Problem]** Continue problem from class on MATLAB Online
- **[Guided project]** Work on examples of AI problems in the course domain

# Deep Learning + Image Processing

## Image denoising using deep learning

(C) Oge Marques, PhD - 2020

**Goal:** Build and evaluate image denoising solutions using deep learning architectures.

### Learning objectives:

- Learn how to denoise images using deep learning architectures.
- Learn how to evaluate denoising solutions using deep learning architectures.
- Get acquainted with representative datasets and problems in image denoising.

### Table of Contents

- Part 1: Noise types and denoising techniques
- Part 2: Denoising using deep learning
- Part 3: Training your own denoising network
- Part 4: (OPTIONAL) Your turn

### Part 1: Noise

Effects of different noise types and how to remove them using `imnoise()` and `imdenoise()`.

## Semantic image segmentation using deep learning

(C) Oge Marques, PhD - 2020

**Goal:** Build and evaluate semantic image segmentation solutions using deep learning architectures.

### Learning objectives:

- Learn how to implement an image segmentation workflow in MATLAB
- Learn how to implement and evaluate contemporary (deep-learning-based) semantic image segmentation techniques in MATLAB
- Get acquainted with representative datasets and problems in image segmentation

### Table of Contents

#### Part 1: Semantic image segmentation creating and training your own network

##### Example code

- Step 1.1: Collect labeled training data (triangles)
- Step 1.2: Create a semantic segmentation network and understand what each (group of) layer(s) is doing
- Step 1.3: Train network
- Step 1.4: Evaluate results visually (displaying a test image and overlaying predicted labels)
- Step 1.5: Evaluate results quantitatively using different metrics (class accuracy, IoU)
- Your turn (step 5 of the guidelines)
- (OPTIONAL) Your turn (step 6 of the guidelines)
- (OPTIONAL) Your turn (step 7 of the guidelines)

#### Part 2: Semantic image segmentation using a pretrained network

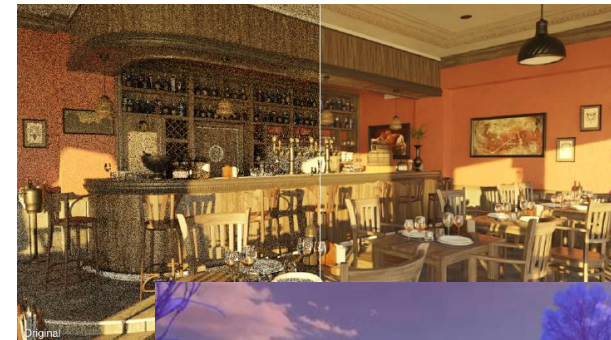
##### Example code

- Step 2.1: Get the labeled data (CamVid dataset).
- Step 2.2: Explore, understand, and prepare the data.
- Step 2.3: Create network.
- Step 2.4: Train network
- Step 2.5: Evaluate results visually (displaying a test image and overlaying predicted labels)
- Step 2.6: Evaluate results quantitatively using different metrics (class accuracy, IoU)
- Step 2.7: (OPTIONAL) Repeat steps 7 through 14 using different pretrained networks, training options, data augmentation options, and/or metrics.

##### Supporting Functions



## Deep Learning Onramp



In collaboration with Dr. Oge Marques

“Everyone who comes in as a new hire already knows MATLAB, because they all had it in college. The learning curve is significantly lessened as a result.”

Jeff Corn, Chief of Engineering Projects Section  
U.S. Air Force



## MathWorks is building the AI workforce of tomorrow

MATLAB and Simulink are the tools of inspiration and innovation used by students, educators, and researchers around the world.



**6500+**

colleges and universities  
teach with our software



**1+ million**

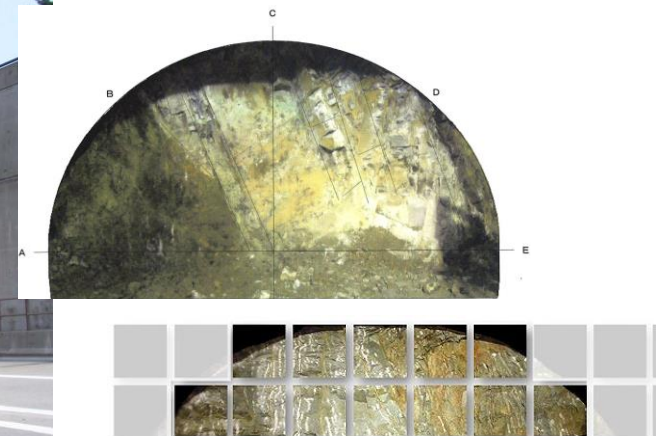
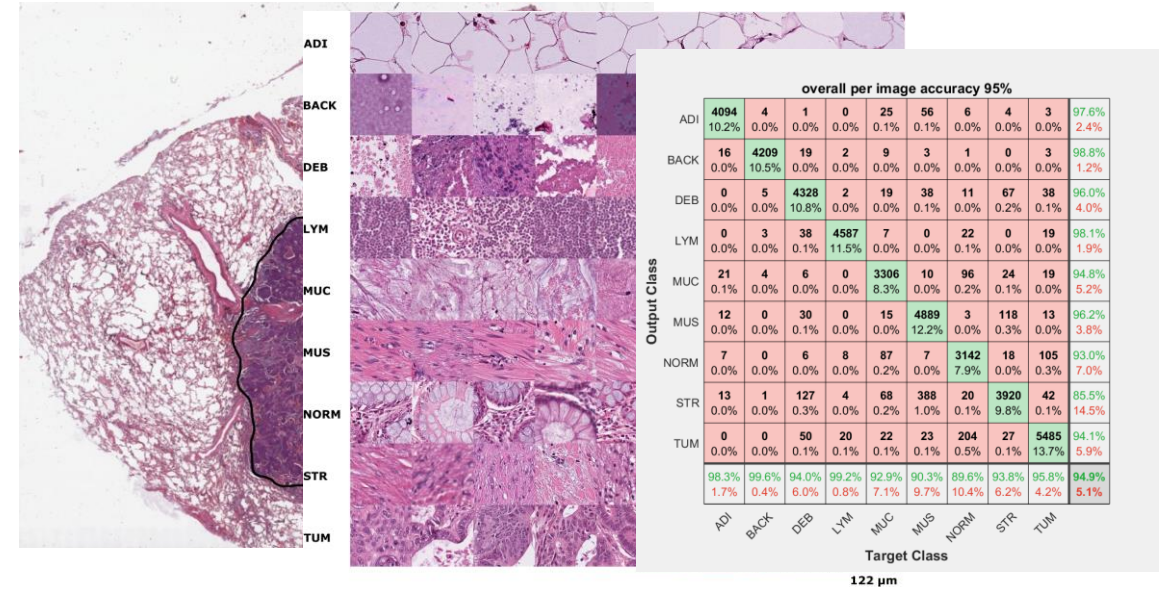
enrollments in online courses  
and trainings each year



**Tens of Thousands**

of skilled graduates enter the  
workforce each year

# Today, we see AI applications in all fields of engineering





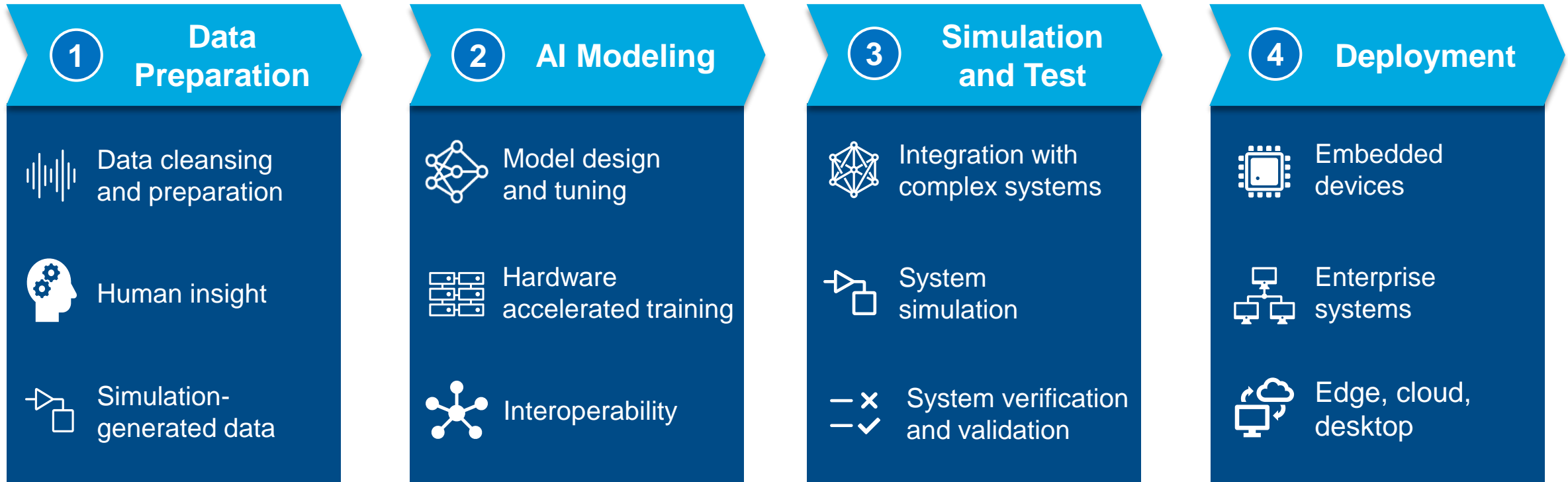
## AI is more than just a model...

Success with AI requires more than data and training an AI model. You need high-quality data, staff with skills for AI work, and an end-to-end AI workflow. **Start with the workflow.**

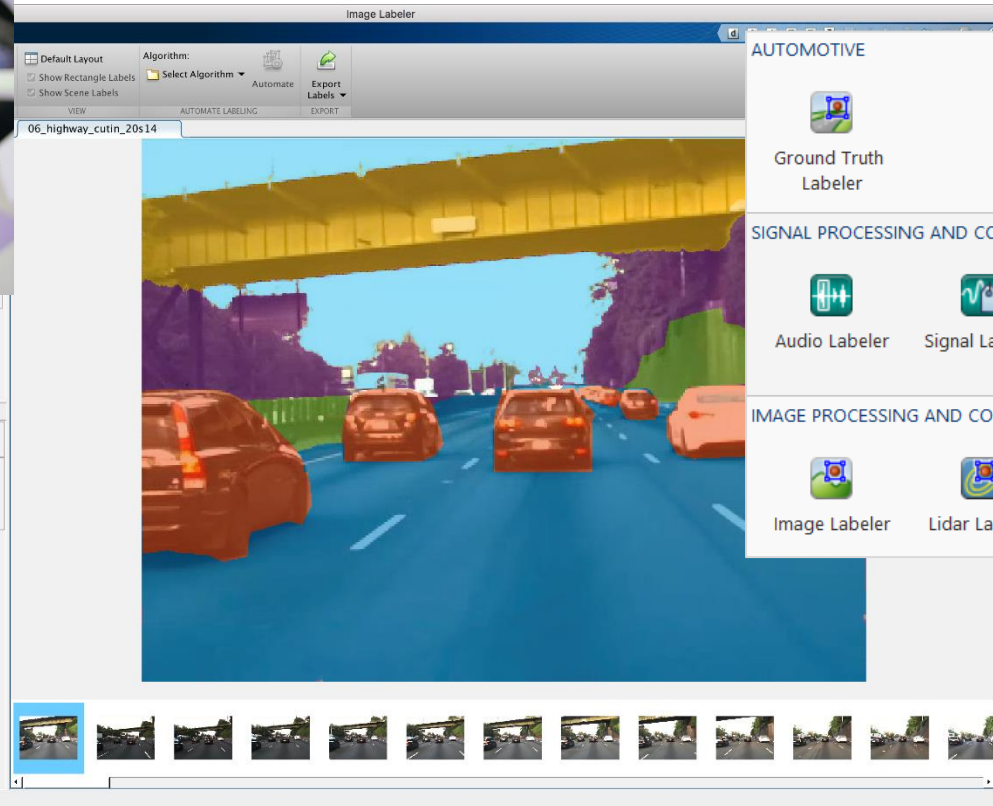
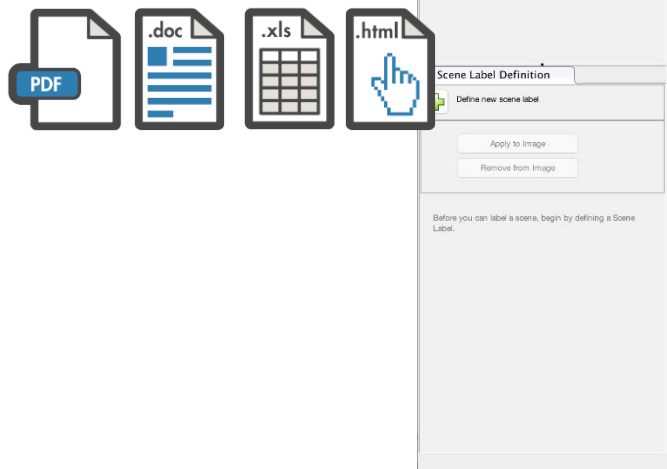




# AI is more than just a model...



# Data preparation is crucial for the success of AI



1 Data Preparation

2 AI Modeling

3 Simulation and test

4 Deployment

Use labeling apps for deep learning workflows like semantic segmentation

# Start with a complete set of algorithms, examples and apps

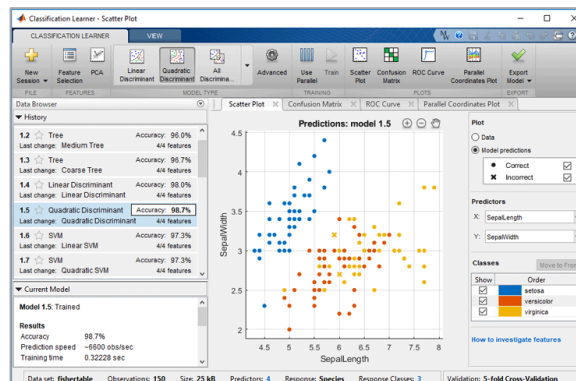
## Algorithms

- Machine learning
- Deep learning
- Reinforcement learning
- Regression
- Unsupervised learning
- Predictive maintenance
- Bayesian optimization

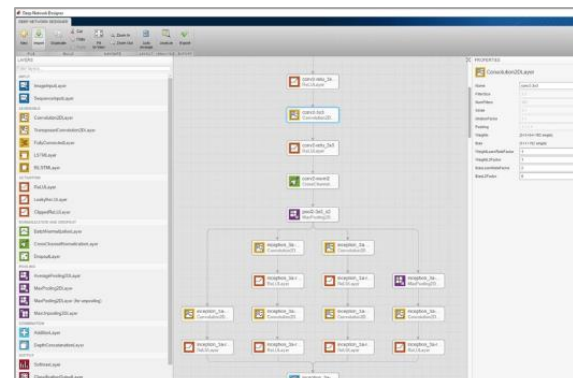
## Reference examples

- Object detection: Vehicles, pedestrians, faces...
  - Semantic segmentation: Roadway detection, land cover classification, tumor detection...
  - Signal and speech processing: Denoising, music genre recognition, keyword spotting, radar waveform classification...
- ...and more...

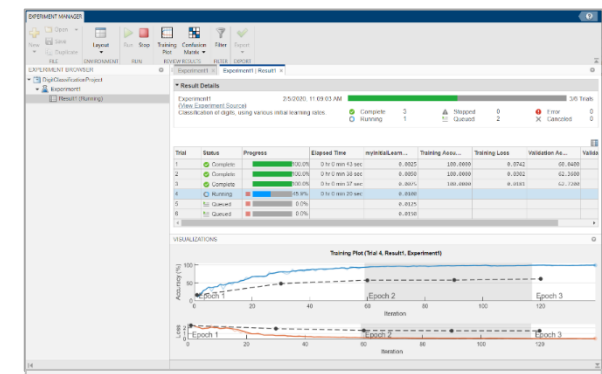
- 1 Data Preparation
- 2 AI Modeling
- 3 Simulation and test
- 4 Deployment



**Classification Learner** app to try different classifiers and find the best fit for data sets.

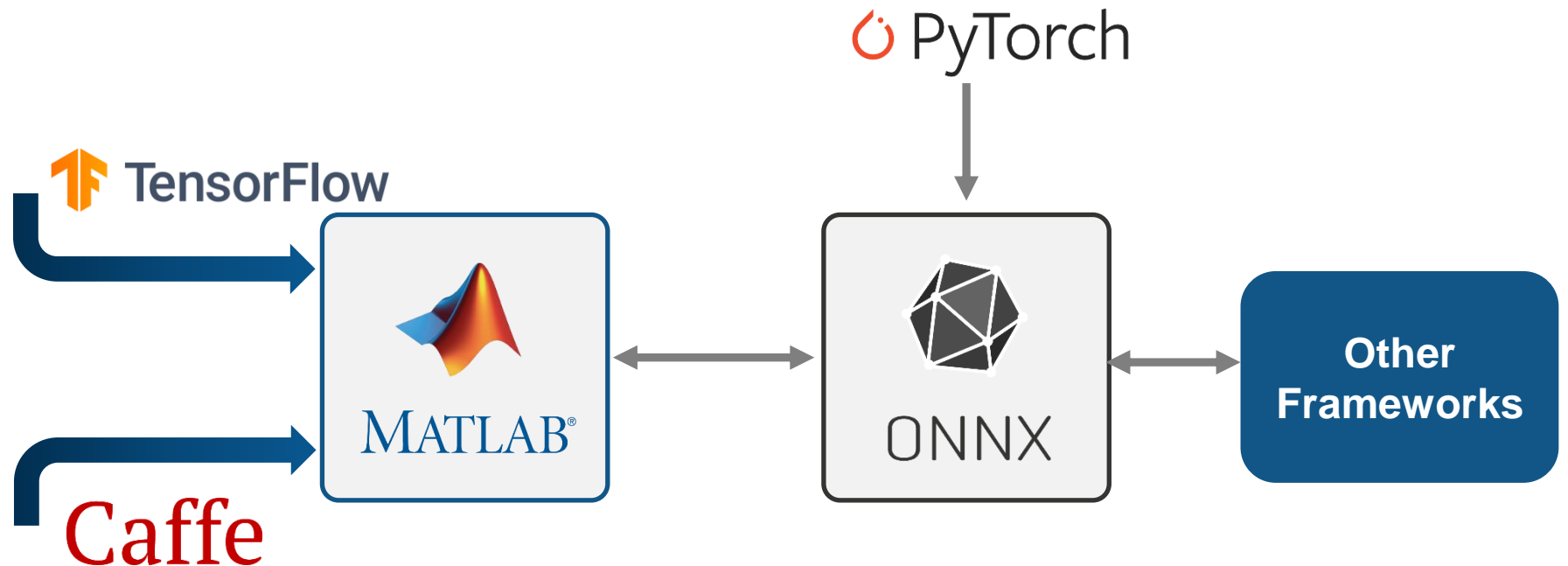


**Deep Network Designer** app to build, visualize, and edit deep learning networks.

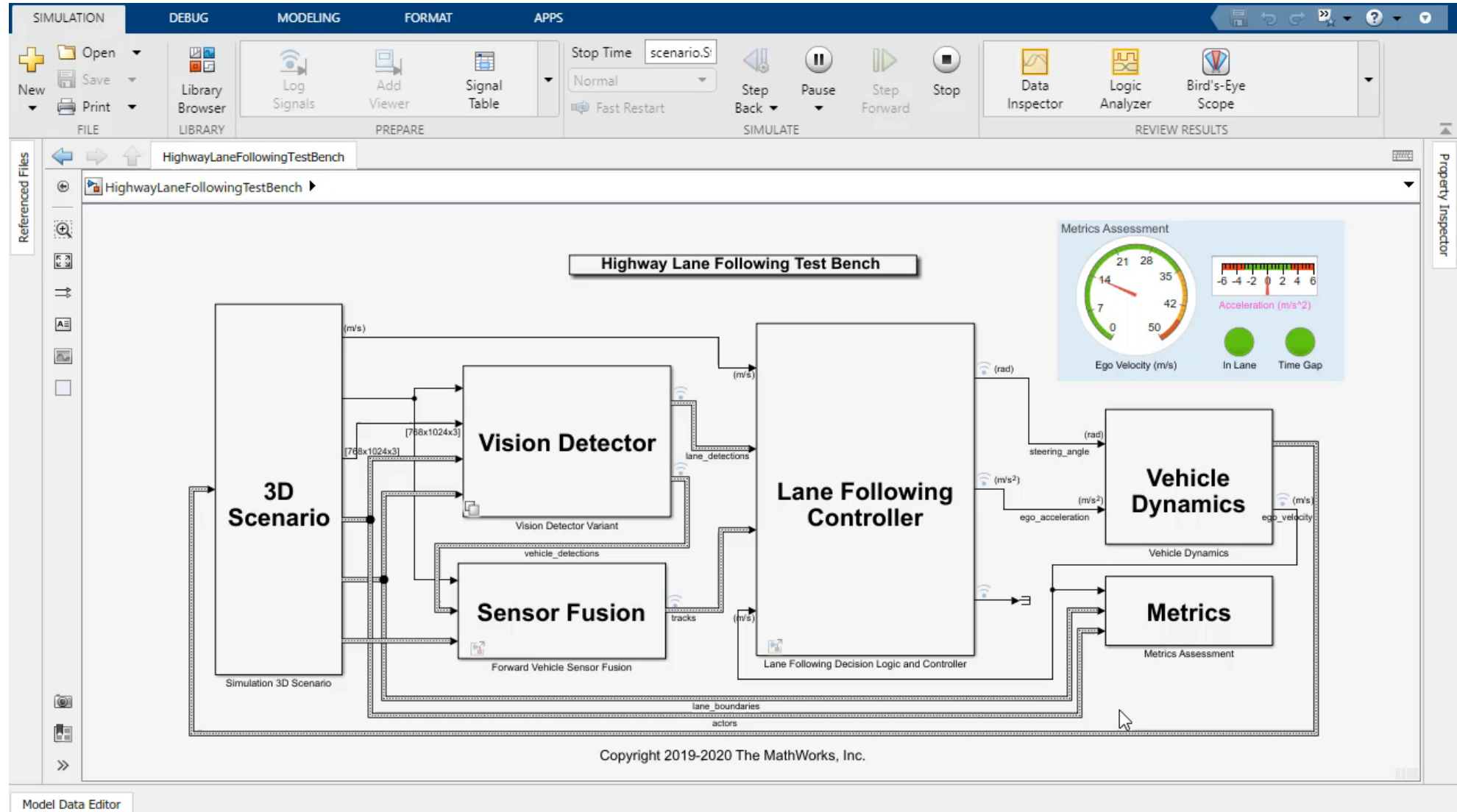


**Experiment Manager** app to run deep learning experiments to train networks and compare results.

# MATLAB interoperates with other AI frameworks



# Complex, AI-driven systems require integration and simulation



1 Data Preparation

2 AI Modeling

3 Simulation and Test

4 Deployment

# AI Models need to be deployed anywhere...



1 Data Preparation

2 AI Modeling

3 Simulation and test

4 Deployment

**Now that we covered the process, how can we familiarize our students and engineers with these concepts?**



**Course  
material**



**Self-paced  
learning**

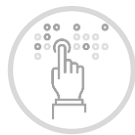


**Projects**





Course material

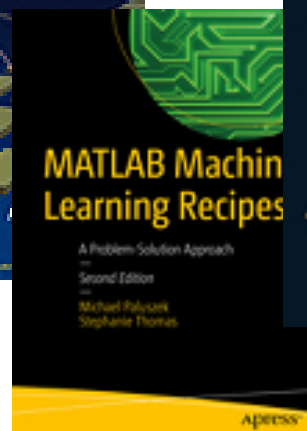
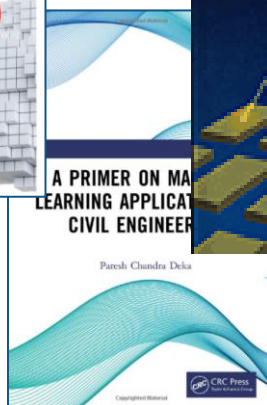
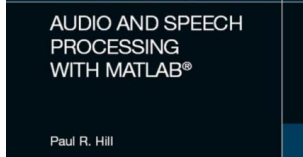
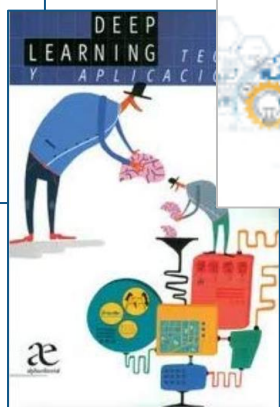
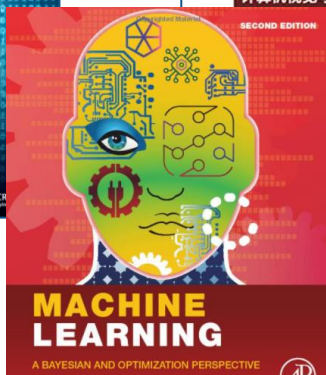
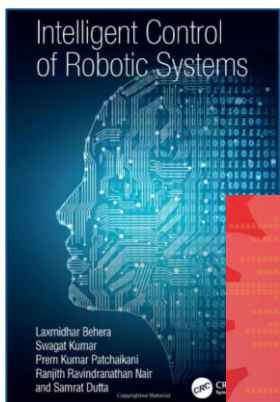


Self-paced learning



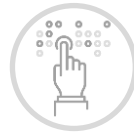
Projects

# Books and Courseware in Artificial Intelligence





Course material

Self-paced  
learning

Projects



## MATLAB Live Editor

Create **engaging lectures****Share** live scripts directly with colleagues or studentsWork in a **single environment** to eliminate context switching

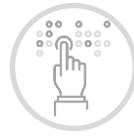
### Machine Learning for Regression: Part 1

*A light introduction*

#### Table of Contents

- What is Machine Learning?
- Feature Engineering
- Some Machine Learning Models
  - Linear Regression
  - Stepwise Linear Regression
  - Regression Tree
  - Ensemble of Trees
- Validating and Testing
  - Overfitting and Underfitting
  - Model Evaluation
- Further Exploration
- Helper Functions

#### Suggested Prework



# MATLAB Grader

MATLAB Grader

CONTENTS Close

Courses & Content LMS Integration Documentation & Support

A Practical Machine Learning Demo Course Edit Actions

Duration (UTC): 23 Jun 2020 - 31 Aug 2020

Products:  
Deep Learning Toolbox, Statistics and Machine Learning Toolbox

**Course Description**

**Syllabus**

1. Introduction
2. Finding natural trends
3. Classification
4. Regression
5. Shallow neural networks

**Further reading**

<https://www.mathworks.com/solutions/machine-learning.html>

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Create interactive course assignments



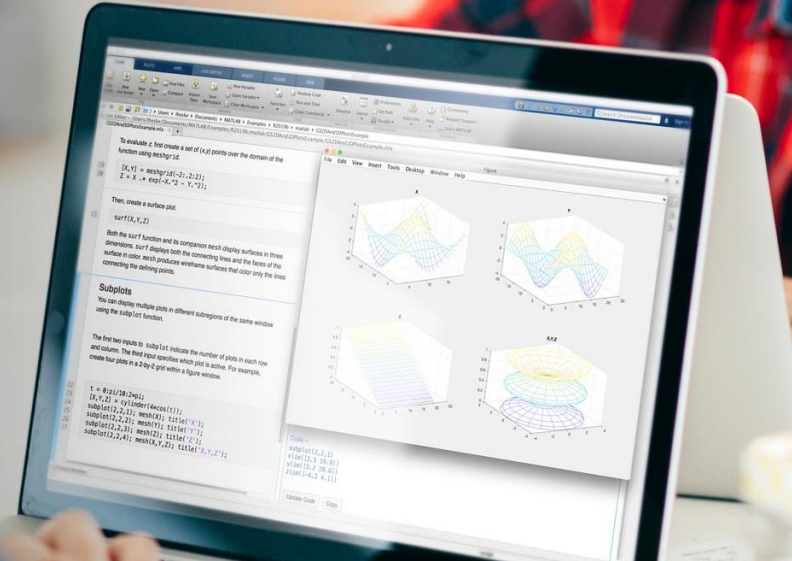
Automatically grade student work and provide feedback



Run your assignments in any learning environment



Learn AI and data science techniques online



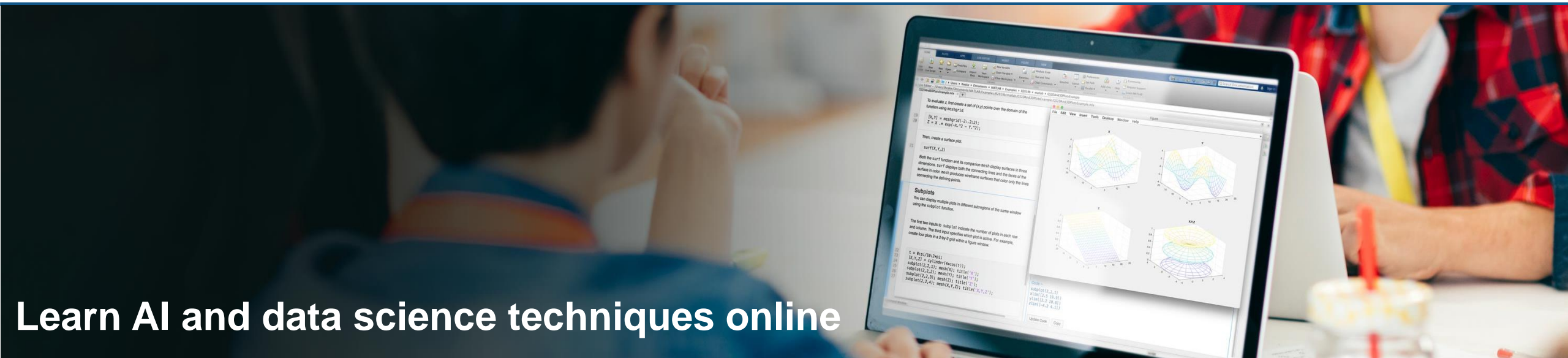
Machine Learning  
Onramp



Deep Learning  
Onramp



Reinforcement  
Learning Onramp



Learn AI and data science techniques online

**coursera**

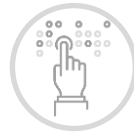
**Practical Data Science with  
MATLAB Specialization**

Offered By





Course material

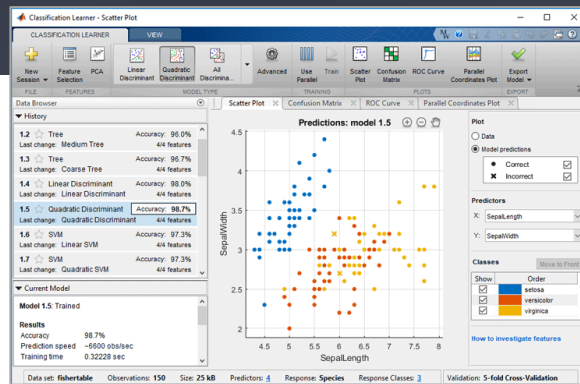


Self-paced learning

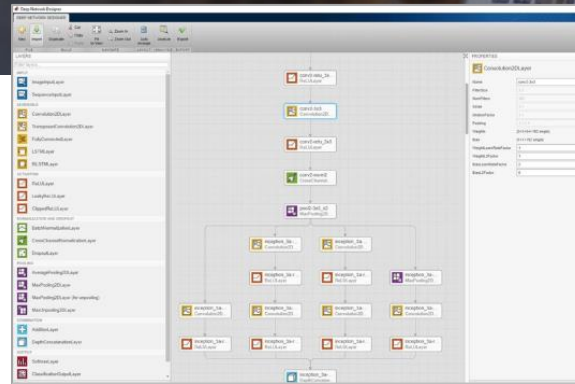


Projects

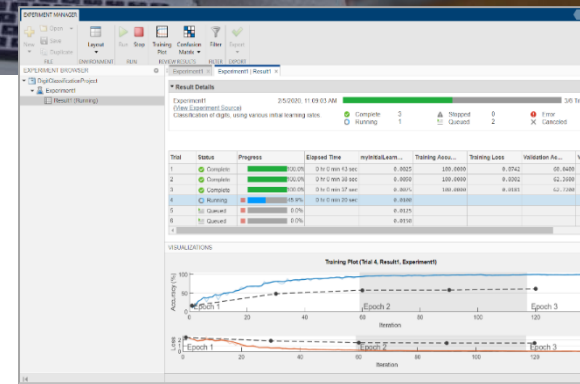
# Apps empower students to solve complex projects



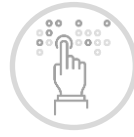
**Classification Learner** try different classifiers and find the best fit for data sets.



**Deep Network Designer** build, visualize, and edit deep learning networks.

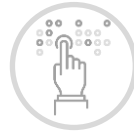


**Experiment Manager** run deep learning experiments to train networks and compare results.



## Build AI-enabled systems

- Treat engineering students like engineers with real projects
- Easy-to-learn syntax and block diagrams
- Increase student interest and improve learning

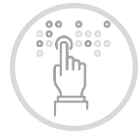


## MATHWORKS EXCELLENCE IN INNOVATION

- Learn about Industry trends
- Solve a project of real industry relevance
- Contribute to the advancement of technical computing and Model-Based Design
- Gain official recognition for your problem-solving skills from technology leaders

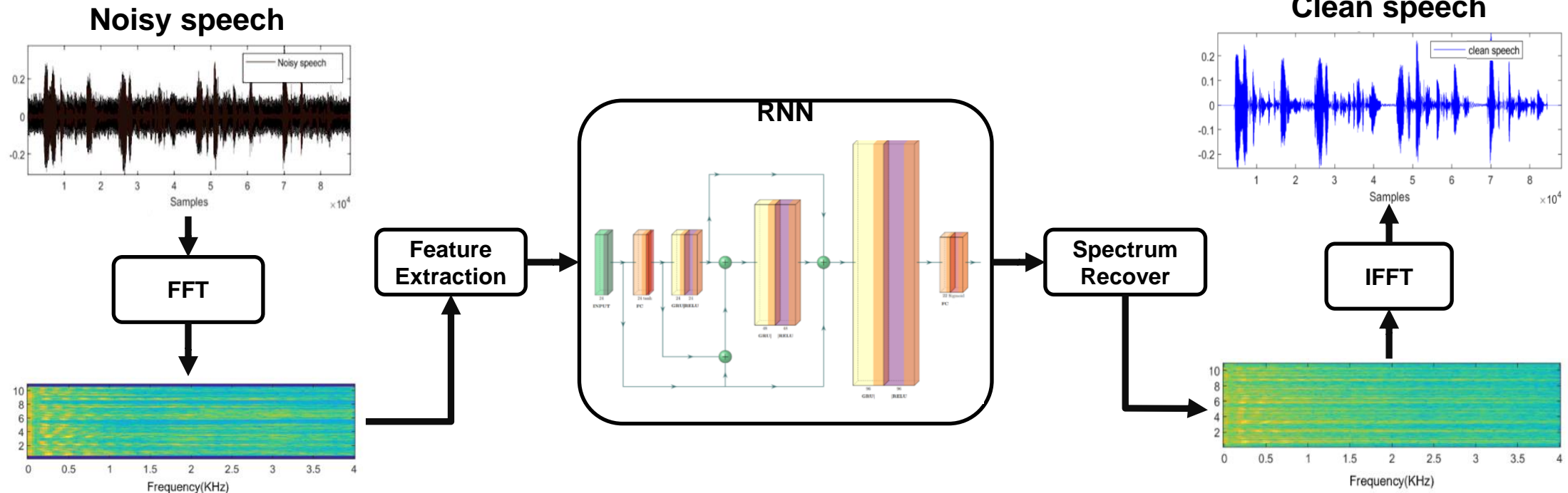






# Speech Background Noise Suppression with Deep Learning

- **Project:** Develop a deep learning neural network for audio background noise suppression
- **Student solution:** Adopt a Recurrent Neural Network following the RNNoise structure

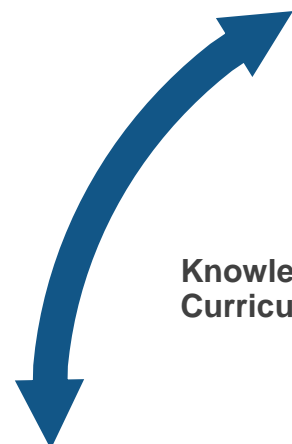
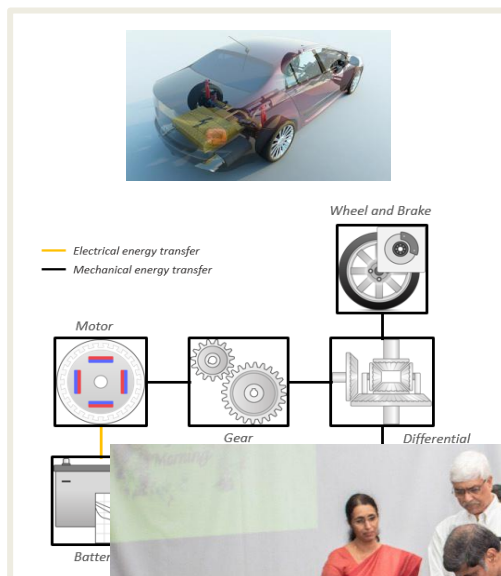


# Engineering Education, Research and Industry

“The EVSE course I took in my final year of BTech was a turning point in my understanding of the world of engineering.”



—Hari Bhaskar, Bosch Global Software Technologies and Graduate of NIT Calicut



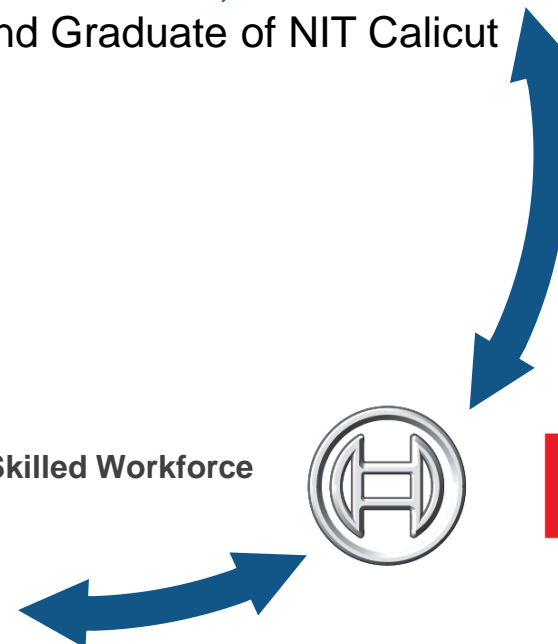
Knowledge Curricula



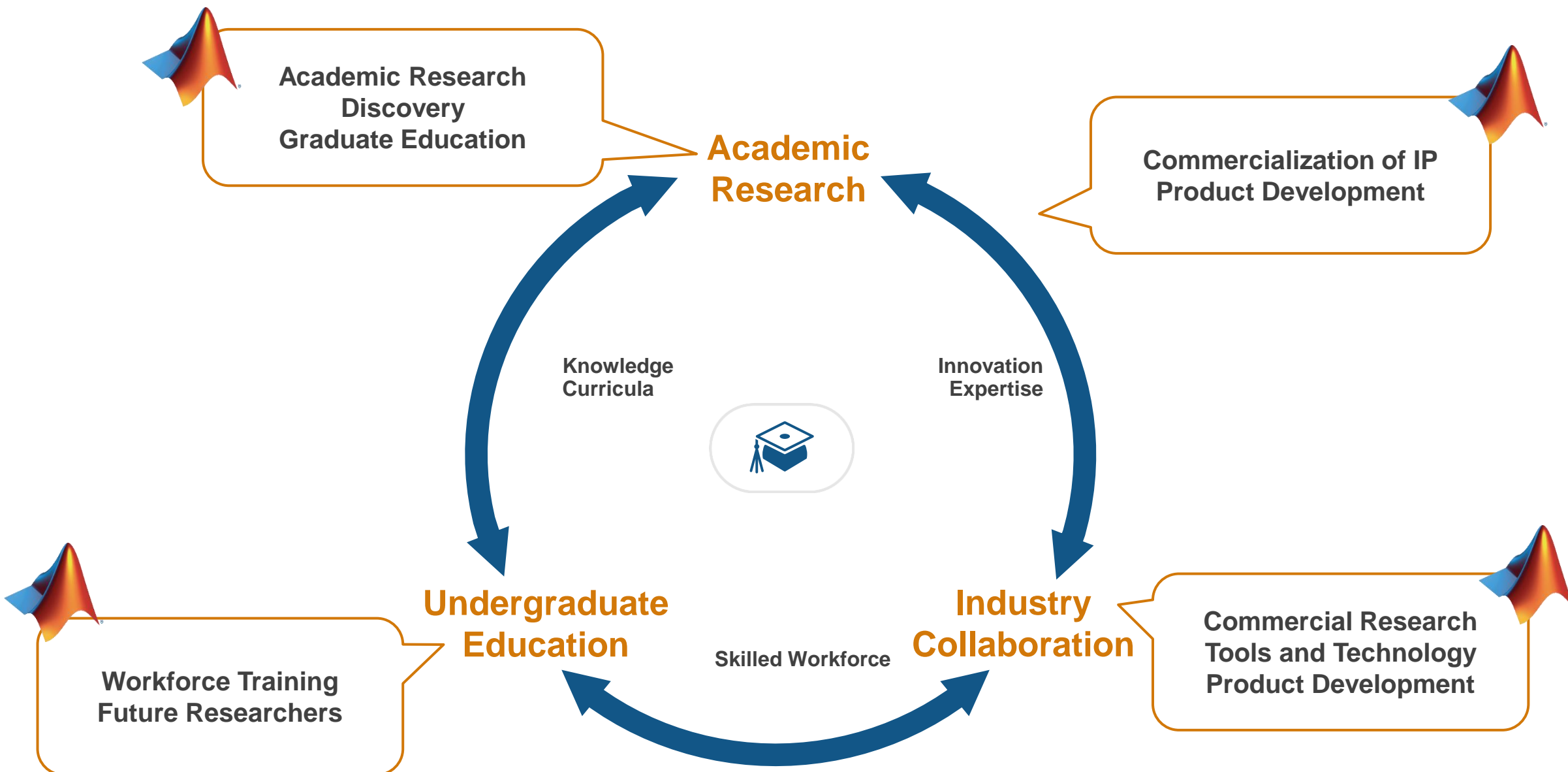
Skilled Workforce



**BOSCH**



# AI in Engineering Education, Research and Industry



# AI in Engineering Education, Research and Industry

Acc  
Gra

## Advancing AI and Data Science Through Industry/Academia Collaboration



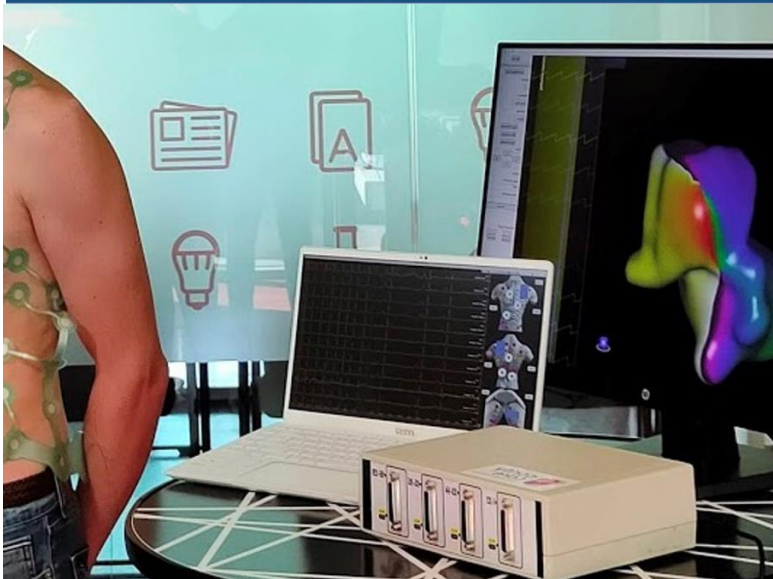
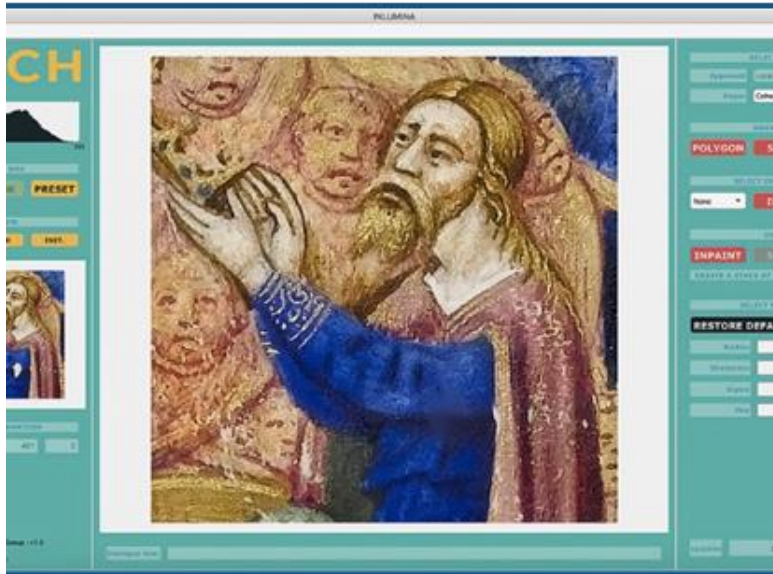
Workforce Training  
Future Researchers

Skilled Workforce

Tools and Technology  
Product Development



# We can make a positive impact on society with AI



MATLAB  
EXPO

## Next Steps



**MathWorks** ✓

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Share the EXPO experience  
**#MATLABEXPO**

1. Explore our website: [mathworks.com](https://mathworks.com)
2. Explore Education Resources available
3. Interact with the community via MATLAB Central

Let's stay in touch!



**Gaby Arellano Bello**

 gabyarellanobello  
 @GabyArellanoB



**Maria E. Gavilan Alfonso**

 mariagavilan  
 @MariaEGavilanA



# MATLAB EXPO

Thank you



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