

FACULTY OF ELECTRICAL
ENGINEERING**SUBJECT CARD**

Name in Polish: **Język obcy B2+ lub C1+**
 Name in English: **Foreign language B2+ or C1+**
 Main field of study (if applicable): **Electrical Engineering**
 Specialization (if applicable): **Industrial Electrical Engineering**
 Level and form of studies: **2nd level, full-time**
 Kind of subject: **optional / university-wide**
 Subject code: **JZL100709BK**
 Group of courses: **NO**

| | Lecture | Classes | Laboratory | Project | Seminar |
|--|---------|----------------------|------------|---------|---------|
| Number of hours of organized classes in University (ZZU): | | 15 | | | |
| Number of hours of total student workload (CNPS): | | 30 | | | |
| Form of crediting: | | crediting with grade | | | |
| For group of courses mark (X) final course: | | | | | |
| Number of ECTS points: | | 1 | | | |
| including number of ECTS points for practical (P) classes : | | 1 | | | |
| including number of ECTS points for direct teacher-student contact (BK) classes: | | 0.70 | | | |

PREREQUISITES RELATING TO KNOWLEDGE, SKILLS AND OTHER COMPETENCES**SUBJECT OBJECTIVES****SUBJECT LEARNING OUTCOMES***relating to knowledge:**relating to skills:*

PEU_U01 xx

PEU_U02 xx

relating to social competences:

PEU_K01 xx

PROGRAMME CONTENT

| Form of classes - class | | Number of hours: |
|-------------------------|----|------------------|
| CI 1 | xx | 15 |
| Total hours: | | 15 |

TEACHING TOOLS USED**EVALUATION OF SUBJECT LEARNING OUTCOMES ACHIEVEMENT**

| Evaluation <i>F - forming (during semester) P - concluding (at semester end)</i> | Educational effect number | Way of evaluating educational effect achievement |
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| PRIMARY AND SECONDARY LITERATURE |
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| PRIMARY LITERATURE: |
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| <div><div>[1]</div><div>B. Klimczak, Etyka gospodarcza, Wrocław 1996.</div></div> <div><div>[2]</div><div>P. M. Minus, Etyka w biznesie, Warszawa 1995.</div></div> <div><div>[3]</div><div>E. Sternberg, Czysty biznes. Etyka biznesu w działaniu, Warszawa 1998.</div></div> |
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| SECONDARY LITERATURE: |
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| <div><div>[1]</div><div>G. D. Chrissides, J. H. Kaler, Wprowadzenie do etyki biznesu, Warszawa 1999.</div></div> <div><div>[2]</div><div>A. Chaufen, Kradzież a rozwój gospodarczy, Warszawa 2006.</div></div> <div><div>[3]</div><div>C. Porębski, Czy etyka się opłaca, Kraków 1997.</div></div> <div><div>[4]</div><div>Podstawy marketingu, pod red. J. Altkorna, Kraków 2004.</div></div> <div><div>[5]</div><div>M. Bąk, P. Kulawczuk, A. Szczęśniak, Strategia polskiego biznesu wobec korupcji, Warszawa 2001.</div></div> |
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| SUBJECT SUPERVISOR |
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