

FACULTY OF ELECTRICAL  
ENGINEERING**SUBJECT CARD**

Name in Polish: **Zarządzanie w warunkach globalizacji i regionalizacji**  
 Name in English: **Management in the conditions of globalization and regionalization**  
 Main field of study (if applicable): **Electrical Engineering**  
 Specialization (if applicable):  
 Level and form of studies: **1st level, part-time**  
 Kind of subject: **optional / university-wide**  
 Subject code: **ZMR052564**  
 Group of courses: **NO**

	Lecture	Classes	Laboratory	Project	Seminar
Number of hours of organized classes in University (ZZU):	10				
Number of hours of total student workload (CNPS):	30				
Form of crediting:	crediting with grade				
For group of courses mark (X) final course:					
Number of ECTS points:	1				
including number of ECTS points for practical (P) classes :					
including number of ECTS points for direct teacher-student contact (BK) classes:	0.70				

**PREREQUISITES RELATING TO KNOWLEDGE, SKILLS AND OTHER COMPETENCES**

1. The student has the basic knowledge necessary to understand the social, economic, legal and other non-technical considerations engineering activities.
2. It has sufficient range of language tools to correct pronouncement and write, formulate and motivate opinions, to explain his point of view, to present disadvantages and advantages of various solutions, to participate in discussion and to present general, scientific and technical problems.
3. Can use basic hardware and software, create, edit texts and create computer presentations.
4. The student understands and knows the need continuous training opportunities, improving professional skills, personal and social.
5. He has an awareness of responsibility for his work.

**SUBJECT OBJECTIVES**

- C1. Introduce with organizing and management.  
 C2. Get to know global phenomenon, their positive and negative sides and their influence on firm

**SUBJECT LEARNING OUTCOMES***relating to knowledge:*

- PEU\_W01 Student has knowledge on the scope of organizing and management.  
 PEU\_W02 Student knows factors, which contribute to evolution of globalization and regionalization phenomena. He knows effects of this phenomena.  
 PEU\_W03 Student be able to distinguish between good and bad aspects of the phenomenon globalization and regionalization, and to determine their impact on the company.

*relating to skills:**relating to social competences:*

- PEU\_K01 Student sees the social effects of globalization. Able to define priorities local, regional, and global, in the areas of economic, technical, social and political.

PROGRAMME CONTENT		
Form of classes - lecture		Number of hours:
Lec 1	Management - definitions, essence and significance.	1
Lec 2	Elements of management - planning, organizing, staffing, directing, controlling.	2
Lec 3	Environment the organizations and its impact on management and decision-making. The phenomenon of globalization and internationalization	2
Lec 4	Opportunities and threats for Poland and Polish companies resulting from the phenomenon of globalization and regionalization.	1
Lec 5	The process of economic integration. The introduction of the single European market.	2
Lec 6	Community policy on the various spheres of economic (trade, transport, agriculture, energy, research, etc.).	1
Lec 7	Test	1
Total hours:		<b>10</b>

TEACHING TOOLS USED
N1. Lecture, multimedia presentation.

EVALUATION OF SUBJECT LEARNING OUTCOMES ACHIEVEMENT		
Evaluation <i>F - forming (during semester)</i> <i>P - concluding (at semester end)</i>	Educational effect number	Way of evaluating educational effect achievement
F1(w)	PEU_W01 PEU_W02 PEU_W03 PEU_K01	Test
P(w)	P=F1	

PRIMARY AND SECONDARY LITERATURE
<b>PRIMARY LITERATURE:</b> <ul style="list-style-type: none"> <li>[1] Griffin R.W., Podstawy zarządzania organizacjami, , PWN, Warszawa 2004.</li> <li>[2] Bauman Z., Globalizacja, PIW, Warszawa 2000.</li> <li>[3] Stiglitz J., Globalizacja, PWN, Warszawa 2005.</li> <li>[4] Fontanie P., Europa w 12 lekcjach. Komisja Europejska, Dyrekcja Generalna ds. Komunikacji Społecznej, 2006.(<a href="http://europa.eu">http://europa.eu</a>)</li> </ul> <b>SECONDARY LITERATURE:</b> <ul style="list-style-type: none"> <li>[1] Stoner J., Wankel Ch., Kierowanie, Warszawa, PWE, 2001.</li> <li>[2] Portal internetowy Unii Europejskiej <a href="http://europa.eu">http://europa.eu</a></li> <li>[3] Renata Oczkowska, Uwarunkowania procesu internacjonalizacji przedsiębiorstw, Zeszyty Naukowe nr 677, Akademii Ekonomicznej w Krakowie, Kraków 2005.</li> </ul>

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