

FACULTY OF ELECTRICAL  
ENGINEERING**SUBJECT CARD**

Name in Polish: **Sztuka wystąpień publicznych**  
 Name in English: **The art of public speaking**  
 Main field of study (if applicable): **Electrical Engineering**  
 Specialization (if applicable): **Industrial Electrical Engineering**  
 Level and form of studies: **2nd level, part-time**  
 Kind of subject: **optional / university-wide**  
 Subject code: **PKH555522**  
 Group of courses: **NO**

	Lecture	Classes	Laboratory	Project	Seminar
Number of hours of organized classes in University (ZZU):					11
Number of hours of total student workload (CNPS):					50
Form of crediting:					crediting with grade
For group of courses mark (X) final course:					
Number of ECTS points:					2
including number of ECTS points for practical (P) classes :					2
including number of ECTS points for direct teacher-student contact (BK) classes:					1.40

**PREREQUISITES RELATING TO KNOWLEDGE, SKILLS AND OTHER COMPETENCES**

1. Basic knowledge from the area of Humanities and Social Sciences area

**SUBJECT OBJECTIVES**

- C1. Student acquires basic knowledge of the functioning in the society  
 C2. Student acquires skills in interpersonal communication and social interaction  
 C3. Student acquires basic competence in critical thinking and positive argumentation.

**SUBJECT LEARNING OUTCOMES***relating to knowledge:**relating to skills:*

PEU\_U01 The student has the ability to understand social, economic, legal, and other non technical conditions of engineering activities.

PEU\_U02 The student is able to formulate and thoroughly justify opinions, prepare and make presentations related to the problems from the scope of topics of the studied discipline as well as to the topics related to the environment of work. Is also able to take part in scientific and professional discussions.

*relating to social competences:*

PEU\_K01 The student is able to think critically and to argue their position, allowing it properly determine the priorities for implementing specified by himself or other tasks, taking into account issues of social responsibility.

**PROGRAMME CONTENT**

Form of classes - seminar		Number of hours:
Sem 1	Introduction to social communication	1
Sem 2	Visual communication	2
Sem 3	Nonverbal communication – authority, trust and faith	2
Sem 4	Nonverbal communication – technical aspects	1
Sem 5	Stage, space and technical support	2
Sem 6	Auditory – strategies of group dynamic	2
Sem 7	Mass communication	1
Total hours:		<b>11</b>

**TEACHING TOOLS USED**

- N1. Informational lecture  
 N2. Multimedia presentation  
 N3. Interactive lecture

**EVALUATION OF SUBJECT LEARNING OUTCOMES ACHIEVEMENT**

<b>Evaluation</b> <i>F – forming (during semester)</i> <i>P – concluding (at semester end)</i>	<b>Educational effect number</b>	<b>Way of evaluating educational effect achievement</b>
F1(s)	PEU_U01 PEU_U02 PEU_K01	Presentation
F2(s)	PEU_U01 PEU_U02 PEU_K01	Active participation
P(s)	$P=0,8F1+0,2F2$	

**PRIMARY AND SECONDARY LITERATURE****PRIMARY LITERATURE:**

- [1] Lucas S., The art of public speaking, (2012), McGraw-Hill, New York.  
 [2] Parrish A. C., Adaptive Rhetoric. Evolution, Culture, and the Art of Persuasion, (2014), Routledge, New York.  
 [3] Sobczak B., Zgólkowa H. (red.), Dydaktyka retoryki, (2011), Wydawnictwo Poznańskie, Poznań.  
 [4] Arystoteles, Retoryka. Poetyka. (1988), Przeł. H. Podbielski, Wydawnictwo Naukowe PWN, Warszawa.

**SECONDARY LITERATURE:**

- [1] Esenwein J. B., Carnegie D., (1915), The art. of public speaking, The Home Correspondence School, Springfield, Mass..  
 [2] Dąbrowski Ł., (2012), 101 porad dla prezenterów, Helion, Warszawa.  
 [3] Bugajski M. (2007), Język w komunikowaniu, Wydawnictwo Naukowe PWN, Warszawa.  
 Kuziak M., (2008), Jak mówić, rozmawiać, przemawiać? Wydawnictwo Szkolne PWN, Warszawa.

**SUBJECT SUPERVISOR**

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